



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339063

Schedule Dates 10/28/12-10/29/12
Advertiser Pol/D Raja/R/SSN/PA (16250)
Agency SRCP - Stevens Reed Curcio & Potholm (2056)
Product Political - State Candidate (1071)
Brand POL/D RAJA/R/SSN/PA (126020)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 334
Account Types National/Political
Billing Type Standard
Comments RAJA 10/28
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 10/30/12
Entered By Mary Beth Halas
CO-OP Yes
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,733.75
Net Total \$32,491.25
Sales Tax

Pittsburgh (WPXI)			
By Broadcast Month	Spots	Rate	
Oct. 2012	10	\$8,900.00	
Nov. 2012	32	\$29,325.00	
Grand Total:	42	\$38,225.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:59A- Channel 11 News 6am	2								2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 6-7A/1	10/26/12
2.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	9A- Today Show 9a	2								2	\$550.00	\$1,100.00	Pittsburgh (WPXI)	TODAY SHOW 9-10A/4	10/26/12
3.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	12:30P- The Doctors 1230-130P	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/23	10/26/12
4.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	10A- Ellen	2								2	\$450.00	\$900.00	Pittsburgh (WPXI)	ELLEN 10-11A/5	10/26/12
5.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11A- Anderson	2								2	\$275.00	\$550.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/6	10/26/12
6.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11:59A- Channel 11 News At Noon	2								2	\$375.00	\$750.00	Pittsburgh (WPXI)	NOON NEWS/7	10/26/12
7.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	1:30P- Today Show 130P	2								2	\$275.00	\$550.00	Pittsburgh (WPXI)	TODAY SHOW 1230-130P/8	10/26/12
8.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	5P- 5:30P (EST)	1								1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	NEWS 5-530P/11	10/26/12
9.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	5:30P- 6P (EST)	1								1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	NEWS 530-6P/12	10/26/12
10.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	5:58P- Channel 11 News At 6pm M-F	1								1	\$1,300.00	\$1,300.00	Pittsburgh (WPXI)	NEWS 6-630P/13	10/26/12
11.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	6:59P- Jeopardy	1								1	\$2,200.00	\$2,200.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/14	10/26/12

CONFIRMATION CONTRACT

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12.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	7:30P- WHEEL OF FORTUNE	1								1	\$2,200.00	\$2,200.00	Pittsburgh (WPXI)	WHEEL 730-8P/15	10/26/12
13.0	Normal Line / Prime	10/29/12-10/29/12	4	:30	8P- The Voice 8-10P	1								1	\$5,250.00	\$5,250.00	Pittsburgh (WPXI)	THE VOICE 8-10P/16	10/26/12
14.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	10:59P- CHANNEL 11 NEWS AT 11P	1								1	\$2,700.00	\$2,700.00	Pittsburgh (WPXI)	NEWS 11-1135P/17	10/26/12
15.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	5:30A- 8A (EST)								3	3	\$350.00	\$1,050.00	Pittsburgh (WPXI)	NEWS 530-8P/18	10/26/12
16.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	8A- 10A (EST)								4	4	\$375.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 8-10A/19	10/26/12
17.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	6P- CHANNEL 11 NEWS								2	2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	NFEWS 6-630P/20	10/26/12
18.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	4:58A- Channel 11 News 5am	2								2	\$400.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530A/21	10/26/12
19.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:29A- Channel 11 News 530am	2								2	\$550.00	\$1,100.00	Pittsburgh (WPXI)	NEWS 530-6A/22	10/26/12
20.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	8:13P- NBC Sunday Night Football								1	1	\$5,000.00	\$5,000.00	Pittsburgh (WPXI)	SNF 805P-12M/24	10/26/12
21.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	4P- Judge Judy 4p	2								2	\$550.00		Pittsburgh (WPXI)	JUDGE JUDY 4-430P/9	10/26/12
21.0.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Breaking News Interrupt/Spot - Hurricane Sandy Coverage	

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21.0.2	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Breaking News Interrupt/Spot - Hurricane Sandy Coverage	10/26/12
22.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	4:29P- Judge Judy 430P	2								2	\$725.00		Pittsburgh (WPXI)	JUDGE JUDY 430-5P/10	10/26/12
22.0.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Breaking News Interrupt/Spot - Hurricane Sandy Coverage	10/26/12
22.0.2	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Breaking News Interrupt/Spot - Hurricane Sandy Coverage	10/26/12
23.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	7A- 8A (EST)	2								2	\$850.00	\$1,700.00	Pittsburgh (WPXI)	TODAY 7-9A/2	10/26/12
24.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	8A- 9A (EST)	2								2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	TODAY 8-9A/3	10/26/12
25.0	Revised Line / Spot	10/29/12-10/29/12	3	:30	4:30P- SP (EST)	2								2			Pittsburgh (WPXI-ALT 1)		10/26/12
25.1	Normal Line / Spot	10/29/12-10/29/12	3	:30	4:30P- SP (EST)	2								2	\$725.00	\$1,450.00	Pittsburgh (WPXI)		10/30/12
26.0	Revised Line / Spot	10/29/12-10/29/12	3	:30	4P- 4:30P (EST)	2								2			Pittsburgh (WPXI-ALT 1)		10/30/12
26.1	Normal Line / Spot	10/29/12-10/29/12	3	:30	4P- 4:30P (EST)	2								2	\$550.00	\$1,100.00	Pittsburgh (WPXI)		10/30/12

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